



Jackson County Tourism Council
118 E 5th St.
Holton, KS 66436
chamber@exploreholton.com
www.exploreholton.com

Jackson County Tourism Council Funding Application

The Jackson County Tourism Council acts as an extension of the Jackson County Commission and distributes the Transient Guest Tax funds. The tax is collected by the lodging industry in Jackson County.

- This is a competitive grant program
- Please thoroughly describe your event so the Council can make an educated funding decision
- The only purpose of the grant is to fund advertising that draws visitors to Jackson County
- Copies of the receipts/invoices using the funds must be submitted with the Grant Follow-Up Report
- This phrase must be used on all advertisements or materials purchased with the grant funding:

Advertising by Jackson County Tourism Council

- Deadline to submit application: **February 28th, 2019** for any event that has previously been funded
- Deadline for new previously unfunded event: **90 days prior to the event.**

Date of Request:

Name of Organization or Business:

Address:

Person Making this Request:

Phone:

Other Phone:

Email:



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Name of Project:

Date of Project:

Briefly describe the project:

Grant amount being requested:

How many visitors will it bring to Jackson County?

Where will visitors come from?

How will you determine attendance?

Is this a one-time event or an on-going project? Explain:

How will this project increase tourism in Jackson County?

Projected advertising budget for project:

(example: Holton Recorder - \$100, KNZA - \$200, Posters - \$50)

Important: Follow-up report must be submitted within 90 days of completion of the event/project. All grant recipients must supply the committee with copies of receipts for the project. Recipients who do not comply with the policy may be ineligible for future grants.

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Tourism Council use only: Date Received: _____ Action: _____ Jan. 2019